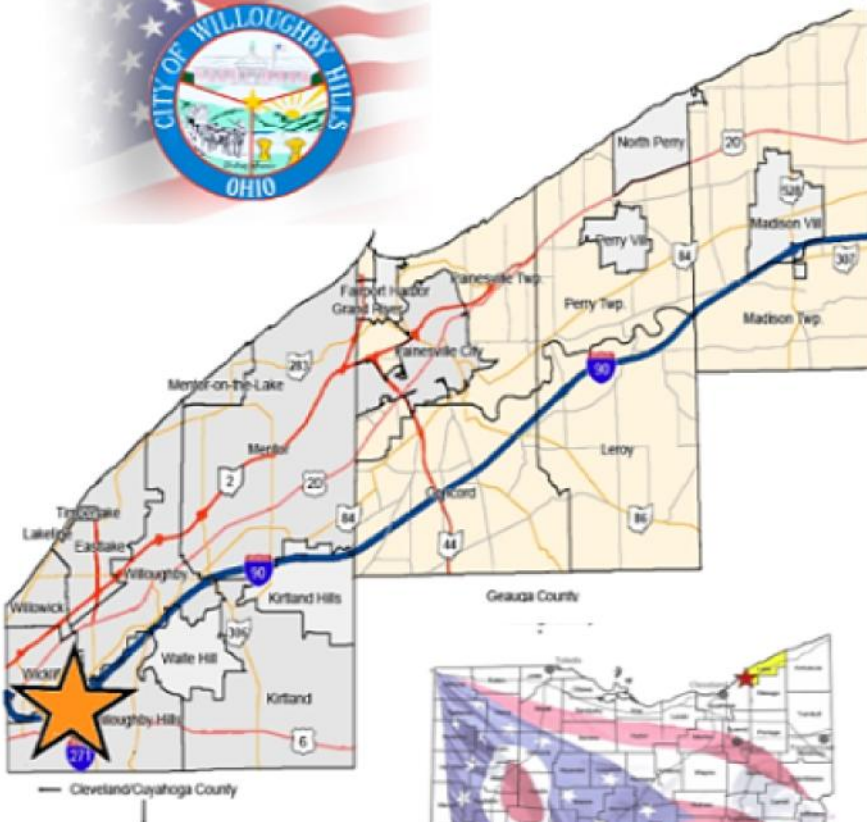




# Willoughby Hills

*'city comforts, country charm'*



## Population by Municipality

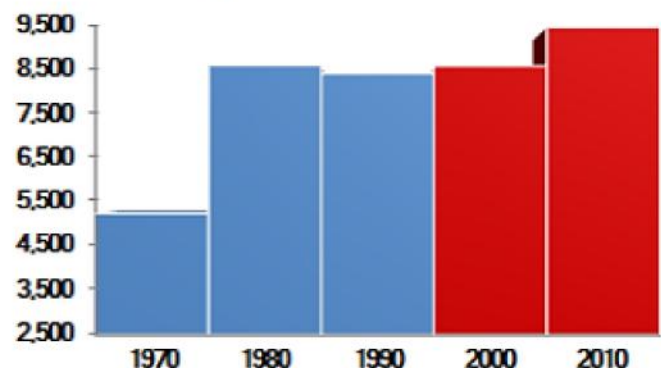
Municipality	2010	2000	+/-
<b>Lake County</b>	<b>230,041</b>	<b>227,511</b>	<b>1.1%</b>
Eastlake	18,577	20,255	-8.3%
Kirtland	6,866	6,670	2.9%
Mentor	47,159	50,278	-6.2%
MOL	7,443	8,127	-8.4%
Painesville city	19,563	17,503	11.8%
Wickliffe	12,750	13,484	-5.4%
Willoughby	22,268	22,621	-1.6%
Willoughby Hills	9,485	8,595	10.4%
Willowick	14,171	14,361	-1.3%

## Willoughby Hills

Population	Number	Percent
Under 14 years	1,441	15.2%
15 to 24 years	1,101	11.6%
25 to 34 years	1,254	13.3%
35 to 54 years	2,550	26.8%
55 to 64 years	1,421	15.0%
65 to 74 years	896	9.4%
75 and over	822	8.7%
Median Age	44.4	

Age	1970	1980	1990	2000	2010
Male	50.1%	49.3%	49.0%	47.8%	48.1%
Female	49.9%	50.7%	51.0%	52.2%	51.9%
Under 14 years	29.7%	13.2%	12.1%	14.9%	15.2%
15 to 24 years	14.6%	19.6%	12.1%	10.4%	11.6%
25 to 34 years	10.7%	20.2%	20.3%	12.6%	13.3%
35 to 54 years	29.0%	24.3%	28.0%	31.2%	26.8%
55 to 64 years	9.9%	12.7%	12.2%	12.6%	15.0%
65 to 74 years	4.1%	6.9%	9.8%	10.2%	9.4%
75 and over	2.1%	3.1%	5.4%	8.2%	8.7%

## Population Growth





# Willoughby Hills

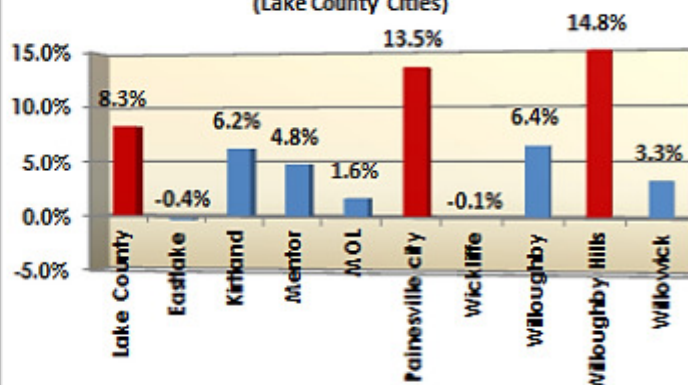
## Household Information

### Lake County

HH by city	2010	2000	+/-
<b>Lake County</b>	<b>101,202</b>	<b>93,487</b>	<b>8.3%</b>
Eastlake	8,280	8,310	-0.4%
Kirtland	2,716	2,558	6.2%
Mentor	20,218	19,301	4.8%
MOL	3,461	3,405	1.6%
Painesville city	7,867	6,933	13.5%
Wickliffe	5,780	5,787	-0.1%
Willoughby	11,387	10,700	6.4%
Willoughby Hills	4,929	4,292	14.8%
Willowick	6,476	6,272	3.3%

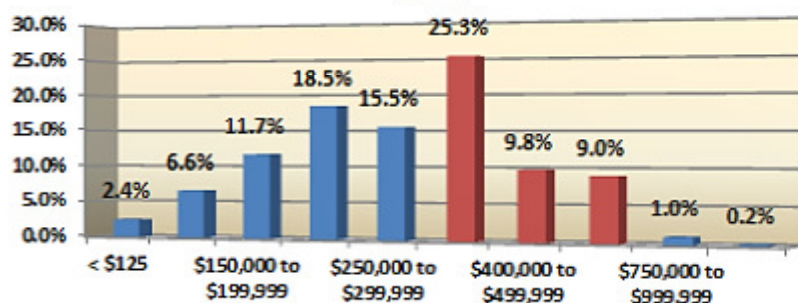
### Household Growth

(Lake County Cities)



### Willoughby Hills Home Values

(\$000)



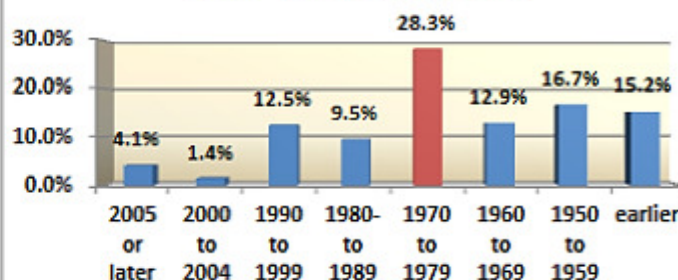
### Willoughby Hills

Home values	%
Less than \$125,000	2.4%
\$125,000 to \$149,999	6.6%
\$150,000 to \$199,999	11.7%
\$200,000 to \$249,999	18.5%
\$250,000 to \$299,999	15.5%
\$300,000 to \$399,999	25.3%
\$400,000 to \$499,999	9.8%
\$500,000 to \$749,999	9.0%
\$750,000 to \$999,999	1.0%
\$1,000,000 or more	0.2%

### Household Characteristics

<b>Total households</b>	<b>4,147</b>
Average household size	2.27
Total families	2,635
Families as a % of total HH	63.5%
Average family size	2.86
HH with own children under 18 years	26.1%
HH with one or more people age 60+	37.4%
1-unit structures	56.3%
2-or-more-unit structures	43.2%
Owner-occupied housing units	52.9%
Renter-occupied housing units	47.1%

### Year Homes Built



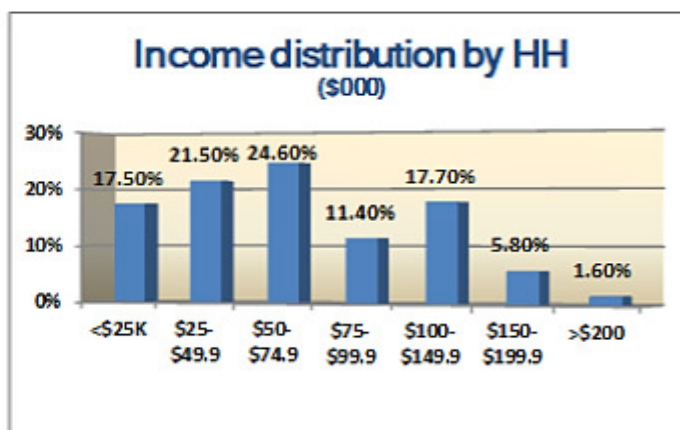
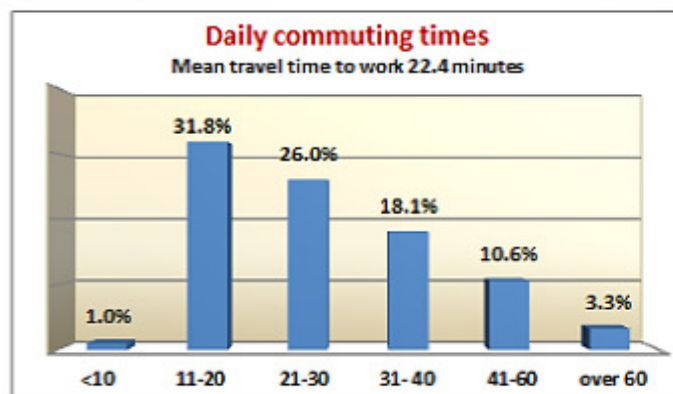


# Willoughby Hills

## Income & Occupation

Household Income	Number	%
<b>Total households</b>	<b>4,268</b>	<b>100.0%</b>
Less than \$10,000	144	3.40%
\$10,000 to \$14,999	152	3.60%
\$15,000 to \$24,999	447	10.50%
\$25,000 to \$34,999	344	8.10%
\$35,000 to \$49,999	574	13.40%
\$50,000 to \$74,999	1,048	24.60%
\$75,000 to \$99,999	486	11.40%
\$100,000 to \$149,999	757	17.70%
\$150,000 to \$199,999	248	5.80%
\$200,000 or more	68	1.60%
Median household income	\$57,418	
Mean household income	\$72,581	

Industry	%
<b>Employed population 16+</b>	<b>100.0%</b>
Agriculture, forestry, fishing	0.00%
Construction	4.10%
Manufacturing	17.70%
Wholesale trade	2.70%
Retail trade	5.50%
Transportation, warehousing	4.40%
Information	1.10%
Finance and insurance	10.10%
Professional, scientific	13.70%
Education service, health care	28.60%
Arts, entertainment, recreation	4.40%
Other services	5.30%
Public administration	2.40%



Occupation	%
<b>Employed population 16 years +</b>	<b>5,138</b>
Management, business, science, arts	39.70%
Service occupations	17.40%
Sales and office occupations	24.70%
Natural resources, construction,	4.30%
Production, transportation, material moving	13.90%

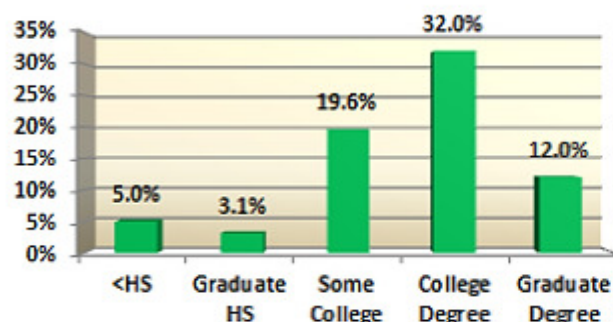
WH Income Statistics	Total	Income
<b>All households</b>	<b>4,268</b>	<b>\$72,581</b>
With earnings	82.1%	\$68,720
With interest, dividends, or other income	33.9%	\$15,279
With Social Security income	31.6%	\$17,699
With Supplemental Security Income (SSI)	0.5%	\$14,115
With cash public assistance income	1.8%	\$4,549
With retirement income	20.5%	\$20,445
<b>FAMILY INCOME BY # WORKERS IN HH</b>		
All families	2,612	\$83,618
No workers	14.2%	\$45,231
1 worker	34.5%	\$78,030
2 workers, husband and wife worked	33.0%	\$101,137
2 workers, other	9.5%	\$76,751
3 or more workers (husband & wife)	6.7%	\$116,098
3 or more workers, other	2.1%	\$88,284



# Willoughby Hills

## Education & Other Information

### Education



Education	Number	%
Population 25 years and over	6,857	6,857
Less than 9th grade	90	1.3%
9th to 12th grade, no diploma	254	3.7%
High school graduate	2,157	31.5%
Some college, no degree	1,345	19.6%
Associate's degree	553	8.1%
Bachelor's degree	1,638	23.9%
Graduate or professional degree	820	12.0%
Percent high school graduate or higher	(X)	95.0%
Percent bachelor's degree or higher	(X)	35.8%

Race	WH	Ohio	National
Caucasian	89.9%	92.5%	82.8%
African American	6.1%	4.7%	8.4%
Asian	3.1%	0.8%	1.9%
All Other	0.9%	2.1%	7.0%
Speak English	84.0%	95.0%	88.0%
Speak Spanish	1.0%	2.0%	7.0%
Other Indo-European	12.4%	NA	NA

Marital Status	Number	%
Total	8,018	100.0%
Never married	2,302	28.7%
Now married, except separated	3,993	49.8%
Separated	253	3.2%
Widowed	521	6.5%
Divorced	949	11.8%

### Poverty status of families with related children

	Number	%
<b>Total Families-Lake County</b>		<b>100.0%</b>
Income above poverty level	58,451	94.0%
Income below poverty level	3,717	6.0%
<b>Families below poverty level</b>	<b>3,717</b>	<b>100.0%</b>
Married couple w/children	777	20.9%
Male householder w/children	353	9.5%
Female Householder w/children	1,914	51.5%
Families with no children	673	18.1%

### Crime Index

